



SEE IT.
TEST IT.
EXPERIENCE IT.
BEFORE
PRODUCTION.

simonemalandesign.com



THE PROBLEM

EVERY SAMPLE COSTS.

Each physical sample requires time, materials, shipping and coordination. Iterations multiply costs and delays.

OUR SOLUTION

TEST BEFORE YOU SAMPLE.



DIGITAL GARMENT PROTORYPING
Test before you sample.



IMMERSIVE DESIGN WORKSHOPS
Eperience before you build.

-30/60%

**NEED TO RELY ON
PHYSICAL SAMPLES***

x 1.5

**FASTER
DEVELOPMENT TIME***

*Results vary by company and processes.

01 DIGITAL GARMENT PROTOTYPING

All the control you need,
before creating a physical sample.



FROM TECHNICAL DESIGN ...

Technical drawings,
patterns and
construction details



3D SIMULATION

Accurate fit,
proportions, garment
behavior and variants



REALISTIC VISUALIZATIONS

Realistic materials,
contexts, lighting,
images and videos



... TO PHYSICAL PROTOTYPES

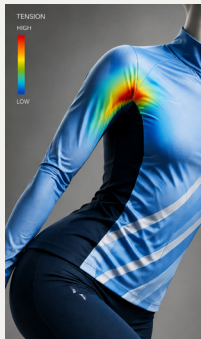
Physical samples and
final validation

WHAT YOU CAN DO DURING DIGITAL SIMULATION



FITTING & SIZES

Check fit on multiple sizes and body types.



TENSIONS & BEHAVIOUR

See how fabric move, drape, stretch and react.



DESIGN MODIFICATION

Adjust shape, lengths, details and construction.



VARIANTS

Explore colours, fabrics and accessories.



REALISTIC PREVIEWS

Generate images, videos of garments or the whole collection.

02 IMMERSIVE DESIGN WORKSHOP

DESIGN. EXPERIENCE.
COMMUNICATE.

We train designers to use immersive technologies as a creative tool to develop, test and communicate projects in physical and virtual space.



DESIGN AT FULL SCALE

Work in real scale,
understand space,
proportions and flow.



COLLABORATE REMOTELY

Work together in the
same virtual space,
from anywhere.



PRESENT IN CONTEXT

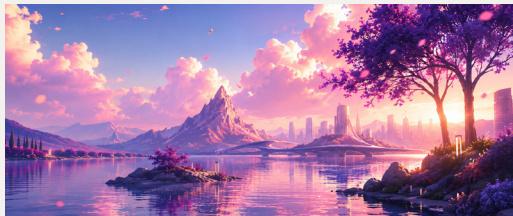
Place your design
directly in the real
environment.

EXAMPLES OF APPLICATION



FASHION DESIGN ON MANNEQUINS

Sketch, drape and design directly on 3D mannequins. Explores silhouettes, volumes and details.



IMMERSIVE MOODBOARDS & ENVIRONMENTS

Create inspiring atmospheres around themes, materials, colours and stories.



INTERIOR DESIGN & VISUAL MERCHANDISING

Design spaces, layouts and displays. Test flowers, lighting, materials and merchandising concept.



PHYSICAL & DIGITAL INSTALLATIONS

Design interactive installations and in-store experiences that blend physical and digital content.

WHY WORK WITH ME?



SPECIALISED EXPERTISE

Fashion, technology and spatial design combined to solve real production and communication challenges.



TIME & COST SAVINGS

Fewer physical samples, fewer errors, faster and more efficient development.



REAL-WORLD WORKFLOW

Solutions designed to fit your process, not replace it.



TRAINING THAT EMPOWERS

Workshops that build skills and open new creative possibilities for your team.



CLEAR COMMUNICATION

A single visual language shared by designers, suppliers and clients.

MAKE BETTER DESIGN DECISIONS BEFORE PRODUCTION.



DIGITAL GARMENT PROTORYPING
Test before you sample.



IMMERSIVE DESIGN WORKSHOPS
Eperience before you build.

SIMONE MALAN

DIGITAL PROTOTYPE SPECIALIST



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